

# Supplementary Information for “Can low-cost, scalable, online intervention increase youth informed political participation in electoral authoritarian contexts?”

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This document provides supplementary information for the manuscript “Can low-cost, scalable, online intervention increase youth informed political participation in electoral authoritarian contexts?”. In section A, we provide additional information on the construction of our motivating Figure 1. In section A, we then provide further information on the study design and materials used to measure the main quantities of interest. In section C, we provide descriptive statistics about our sample, as well as subsamples of interest. In section D, we report the statistical models underlying our main results. In section E, we report a series of tests we conducted to assess the robustness of our results. Finally, section F reports the tests pre-registered in Ferrali, Grossman and Larreguy (2021).

## A Cross-country comparisons: Figure 1

This Figure reports estimated youth (18-34 years old) and adult (35+ years old) turnout during the last general election for which sufficiently high quality data was available. We considered a large set of nationally representative surveys (628 surveys, for a total of more than 1m respondents) that featured the question “Did you vote in the election [the most recent national election, parliamentary or presidential] held in [year]?”. Those surveys are enumerated in the table below:

| Survey  | Waves  | Years       | Initial $N$     | Final $N$     |
|---|--------|-------------|-----------------|---------------|
| AfroBarometer                                 | 1 to 7 | 1999 - 2018 | 250,287 (170)   | 57,454 (43)   |
| Americas Barometer (LAPOP)                    | 1 to 8 | 2004 - 2019 | 231,354 (135)   | 48,749 (28)   |
| Arab Barometer                                | 1 to 5 | 2006 - 2019 | 69,431 (47)     | 24,336 (15)   |
| Asian Barometer                               | 1 to 5 | 2001 - 2019 | 93,013 (61)     | 19,249 (12)   |
| Comparative Study of Electoral Systems (CSES) | 1 to 5 | 1996 - 2021 | 357,206 (215)   | 84,058 (51)   |
| <i>Total</i>                                  | -      | -           | 1,001,291 (628) | 233,846 (149) |

Table 1: Surveys considered in the construction of Figure 1. The columns “Initial  $N$ ” and “Final  $N$ ” indicate the number of respondents and number of nationally representative surveys (in parenthesis) considered initially and after the data filtering process, respectively.

Compiling these sources obtained a list of country surveys. Among this list, we first discarded those surveys for which there was uncertainty about the election year (e.g., when the survey partially overlaps with an election). We then discarded those respondents that were 17 years old or less during election year. We then pooled surveys covering the same election, and only considered those elections which featured (1) at least 250 responses for both youth and adults, and (2) overall non-response rates smaller than 10%. For each country-election, we derived youth and adult turnout rates for each survey using the available survey weights, and pooled the resulting survey estimates weighting them by the resulting sample sizes. The procedure left us with 149 surveys, representing 233,846 respondents, covering 116 elections.

Finally, classification into democracies and non-democracies is based on Polity V scores. We classify as democracies those countries whose Polity V score is above 5 during election year.

## B Study design

### B.1 Study flow

Figure 1 below summarizes the flow of the survey experiment, including treatment manipulations.

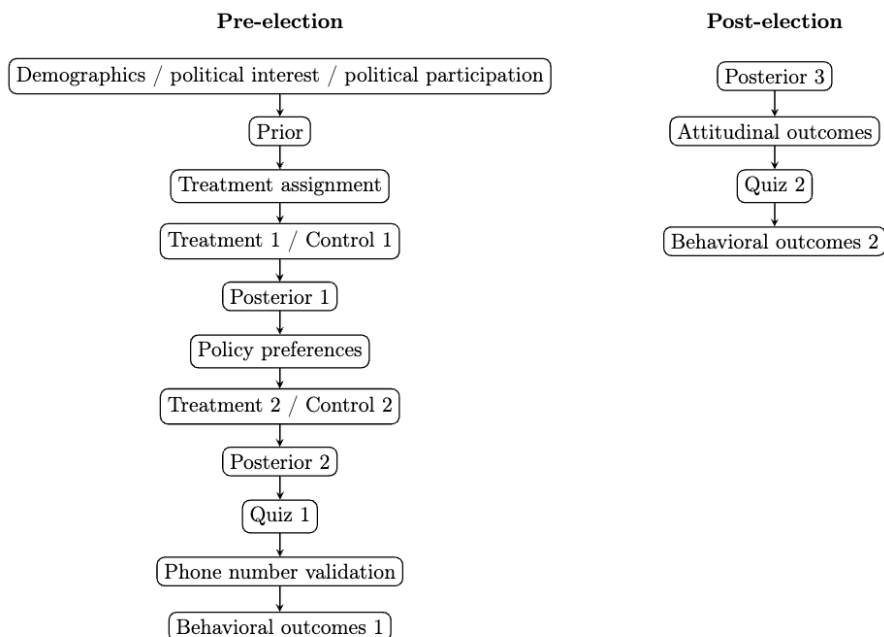


Figure 1: **Structure of pre- and post-election surveys.** Our main results use data collected at “prior” and “policy preferences” to construct moderators, and outcomes measured at “posterior 2” and “quiz 1” (short-run outcomes) and “posterior 3” (long-run outcomes).

## B.2 Material

### B.2.1 Treatments and moderators

Table 2: Transcript of the video used in the *civics treatment*

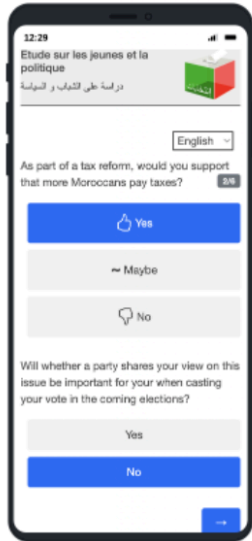
| English   | Moroccan Arabic  |
|---|--|
| On September 8, Morocco will hold three elections: legislative elections, regional elections, and communal elections.   | فمنار 8 شتنبر غادي تدوز في المغرب ثلاثا ديال الانتخابات الانتخابات التشريعية ، الانتخابات الجهوية و الانتخابات الجماعية                                  |
| During legislative elections, we choose, as Moroccan citizens, our representatives in Parliament, which will determine who will be the Head of Government, who is, as of today, Saadedine El Othmani. | فالانتخابات التشريعية كنجتارو كمواطنين مغاربة النواب ديالنا في البرلمان و هادشي كيمكن من تحديد شكون غيكون رئيس الحكومة اللي هو حاليا سعد الدين العثماني. |

|   |   |
|---|---|
| MPs are those who make laws, monitor government activity, and evaluate public policies. Alongside with the government, they can also increase or reduce taxes, and decide upon the priorities (health, education, safety, etc.) | التواب البرلمانين هما اللي كيوضعو القوانين ، كيراقبوا عمل الحكومة و كيديرو التقييم ديال السياسات العامة ويمكن لهم كذلك ، إلى جانب الحكومة ، على سبيل المثال : يزيدو فالضرائب أو يخفضوها ولا يقررو الأولويات (الصحة ، والتعليم ، والأمن ، وما إلى ذلك) |
| During regional elections, we elect our representatives in the regional council.  | الإنتخابات الجهوية هي اللي كنتخبو فيها المتلين ديالنا في المجلس الجهوي  |
| This body has important prerogatives, such as organizing transportation between cities, business support, and laying out tracks in rural areas, etc.  | هاد الهيئة عندها صلاحيات مهمة بحال تنضم النقل بين المدن دعم الشركات وإنجاز المسارات في المناطق القروية إلى آخره.  |
| There are also communal elections, during which we choose our representatives in the communal council, which also determines who will be elected president of the commune – who is sometimes called the mayor.                  | و الانتخابات الجماعية، لي كنتختارو فيها المتلين ديالنا في المجلس الجماعي، واللي كيتمكن أيضا من انتخاب رئيس الجماعة اللي كيتسما فبعض الأحيان العمدة  |
| Those are the representatives that are the closest to us. Their role is to manage our day-to-day public services: trash, markets, roads, water and electricity distribution, etc.   | وهادو هما المنتخبين لي كيكونو قراب لنا كتر كيتكفو بتدبير المصالح العامة اليومية ديالنا : النفايات والأسواق والطرق وتوزيع المياه والكهرباء ، إلخ.  |
| Every Moroccan citizen aged 18 or more has the right to vote in these elections.  | كل مواطن مغربي تجاوز سن ديال 18 سنة عندو الحق في التصويت في كل من هذه الانتخابات.   |
| In order to vote, I must be registered on the voter file, which will register me with a polling station.  | باش نصوت خاصني نكون مسجل فاللوائح الانتخابية و بالتالي كنكون مسجل فمكتب التصويت.  |

|   |  |
|---|--|
| <p>On election day, I'll have to go to this polling station and bring my national ID. To find whether I'm registered and what is my polling station, I can send my national ID number to 2727, which is a phone service provided by the Ministry of Interior. I can also visit the website listeselectorales.ma</p> | <p>نهار التصويت خاصني نمشي لمكتب التصويت لي مسجل فيه و ندي معايا بطاقة التعريف الوطنية دياالي. باش نتأكد واش انا مسجل و فاينا مكتب التصويت نبعث رقم بطاقة التعريف الوطنية دياالي إلى ٢٧٢٧ ولي هي خدمة الهاتف التابعة لوزارة الداخلية ولا ندخل لموقع listeselectorales.ma</p> |
| <p>When I'll get to the polling station, the people in charge will explain to me how to vote. That's why I'll have to pay close attention so as to not make a mistake. Any mistake can make it so that my vote won't count.</p>   | <p>مني غادي نوصل لمكتب التصويت، الناس لمكلفين غادي يشرحو لي طريقة التصويت بهادشي علاش خصني نرد لبال ميزان باش منغلطش. أي غلط يقدر يخلي ان التصويت دياالي مايتحسبش</p>  |
| <p>Why not take a little bit of time to go vote? That's my chance to choose who will govern the country, the region, or the city.</p>   | <p>علاش مناخدش شوية دلوقة ونمشي نصوت ؟ هادي هي لفرصة باش نختار شكون غادي يسير البلاد والالجهة ولا لمدينة</p>   |
| <p>Voting is also our occasion to think about what happened in the previous period and to discuss what we want for our Morocco.</p>   | <p>التصويت هو أيضا فرصة باش نفكرو ف اشنو طرى فالفترة لي دازت وناقشوا شنو بغينا للمغرب ديالنا</p>   |
| <p>So, let's go vote on September 8?</p>  | <p>إذن ، غادي نصوتو يوم 8 شتنبر ؟</p>  |

| Question  | Parties |    |     |     |     |      | Sample |            |
|---|---------|----|-----|-----|-----|------|--------|------------|
|   | PAM     | PI | PJD | PPS | RNI | USFP | Answer | Importance |
| Would you support allowing extramarital sexual relationships?   | 1       | -1 | -1  | 1   | 1   | 0    | -0.290 | 0.816      |
| Would you support that men and women be equal regarding inheritance?  | 1       | -1 | -1  | 1   | -1  | 1    | -0.372 | 0.816      |
| As part of a tax reform, would you support that more Moroccans pay taxes?   | -1      | -1 | -1  | -1  | 1   | 1    | -0.273 | 0.818      |
| Would you support protectionist measures, such as increased tariffs to protect our domestic production, but also raise the price of imported goods? | 1       | -1 | -1  | 1   | -1  | 0    | 0.038  | 0.793      |
| Would you support stopping subsidizing first necessity goods, such as gas cylinders?  | -1      | 1  | -1  | -1  | 1   | 1    | -0.431 | 0.835      |
| Would you support that the state further encourages the development of private education and health?  | 1       | -1 | 1   | -1  | -1  | -1   | 0.082  | 0.849      |

Table 3: **Computing policy distance.** Columns refer to the parties used in the study. 1, -1, 0 indicate, respectively, the answers “Yes,” “No,” and “Maybe.” Morocco counts 8 major parties (the 6 featured in the above table, as well as MP and UC). Party answers were collected from circulating a questionnaire containing 25 questions to the leadership of all 8 parties. Tafra completed missing data with available press statements. MP and UC were excluded from the analysis because not enough data could be found. From the remaining 6 parties, we removed questions with missing data, and questions whose answer was consensual (i.e., all parties gave the same answer). The procedure left the above 6 questions. We compute the policy distance  $D_{ij} \in [0, 1]$  between respondent  $i$  and party  $j$  by computing the percentage  $P_{ij} \in [0, 1]$  of policy preference questions for which  $i$  and  $j$  gave the same answer, among the questions that  $i$  found important. If  $i$  finds no question to be important, then we consider all questions asked to  $i$ . Policy distance is then  $D_{ij} = 1 - P_{ij}$ . Importantly,  $P_{ij}$  and  $D_{ij}$  are defined for all participants irrespective of treatment assignment. The *distance treatment* simply reveals  $P_{ij}$  to participants (see Figure 2 for a screenshot).



(a) Example policy preference question (mobile view)



(b) Results page revealed by the *distance treatment* (desktop view)

Figure 2: Screenshots of the policy preference questions and results page revealed by the *distance treatment*

### B.2.2 Outcomes

- Short-run outcomes (measured in the pre-election survey):
  - Turnout intention: measured using the following 5-points Likert scale, recoded to fall in the  $[0, 1]$  range: “How likely is it that you will turn out to vote in the election that will be held on September 8 2021?” [Definitely not = 0 / Probably not / Not sure / Probably yes / Definitely yes = 1]
  - Level of support for one’s favorite party: with  $P_i^1, P_i^2 \in [0, 1]$  the level of support for  $i$ ’s favorite and second-favorite party respectively, we examine *absolute* support for one’s favorite party  $P_i^1$  as well as support *relative* to their second favorite party,  $P_i^1 - P_i^2$ . We measure support using the following 5-points Likert scale: “How close do you feel to those parties?” [List of participant’s top two parties] [Very far = 0 / Somewhat far / Neither close nor far / Somewhat close / Very close = 1]
  - Political knowledge: measured as the number of correct answers to an incentivized quiz comprising 3 questions (see Quiz 1, Quiz 2 in Figure 1). The quiz picks 3 questions among the policy preferences (see Table 3) questions that the participant found to be important, and asks for the answer that one of the participant’s favorite



two parties gave to the question. Questions are selected at random and, in the event that the participant chose fewer than three questions to be important, completed with questions the participant found unimportant. Parties are picked such that the participant's first favorite party appears twice, and their second favorite party appears once. This variable ranges from 0 to 3. Respondents earn one lottery ticket per correct answer. The lottery prize is a \$10 gift card.

- Long-run outcomes (measured in the post-election survey):
  - Turnout: measured using the following question: “Did you turn out to vote in the elections that were held on September 8, 2021?” [No = 0 / Yes = 1]. The measure equals 0 for those participants who were not registered to vote. We also construct a measure of “inferred turnout,” in which we use turnout intention (measured as in the pre-election survey) instead of turnout for those participants who were not registered to vote.
  - Vote choice: measured using the following question: “Please remember that this is an academic study. Your answers are anonymous and we will not share them with anyone. Which of the following parties did you vote for in the legislative election?” [Party of Justice and Development / Party Authenticity and Modernity / Istiqlal Party / National Gathering of Independents / Popular Movement / Socialist Union of Popular Forces / Party of Progress and Socialism / Constitutional Union / Other party / I cast a blank ballot / I would rather not say]. We recode participants' responses into a series of binary variables. The first such variable equals 1 if the respondent voted for their (pre-treatment) favorite party, and 0 otherwise; including if the respondent did not turn out to vote (“sharp” vote choice). Another version (“imputed” vote choice) uses the answer to the question “Had you voted in the legislative election, which of the following parties you would you have voted for?” in case the respondent did not turn out to vote. We further construct similar variables using participants' (pre-treatment) second favorite party instead of their first favorite party.
  - Political knowledge: measured as in the pre-election survey, and implemented with the same incentives.

## C Additional descriptive statistics

### C.1 Sample, attrition, and treatment compliance

| Variable                          | Sample   | Population | Attriters | Non-attriters | $\Delta$  |
|-----------------------------------|----------|------------|-----------|---------------|-----------|
| <b>Socio-demographics</b>         |          |            |           |               |           |
| Age                               | 24.508   | -          | 24.503    | 24.557        | 0.053     |
| % female                          | 0.253    | 0.506      | 0.254     | 0.239         | -0.015    |
| % higher education                | 0.614    | 0.122      | 0.608     | 0.669         | 0.061***  |
| % urban                           | 0.672    | 0.611      | 0.668     | 0.703         | 0.034*    |
| % Arabic                          | 0.771    | 0.991      | 0.786     | 0.628         | -0.157*** |
| % single                          | 0.787    | 0.563      | 0.784     | 0.808         | 0.023     |
| % student                         | 0.393    | 0.133      | 0.390     | 0.426         | 0.036*    |
| % employed                        | 0.233    | 0.407      | 0.233     | 0.229         | -0.005    |
| % IAM                             | 0.518    | -          | 0.512     | 0.576         | 0.065***  |
| <b>Politics</b>                   |          |            |           |               |           |
| Interest in politics <sup>a</sup> | 0.479    | 0.710      | 0.478     | 0.485         | 0.007     |
| % voted in 2016 <sup>a</sup>      | 0.331    | 0.248      | 0.327     | 0.365         | 0.037**   |
| % registered <sup>b</sup>         | 0.562    | 0.473      | 0.551     | 0.642         | 0.091***  |
| Turnout intention (prior)         | 0.742    | -          | 0.744     | 0.714         | -0.030**  |
| Attachment to party 1 (prior)     | 0.605    | -          | 0.605     | 0.604         | -0.002    |
| % PJD supporters                  | 0.321    | -          | 0.323     | 0.302         | -0.022    |
| % RNI supporters                  | 0.274    | -          | 0.269     | 0.320         | 0.051***  |
| <b>Design</b>                     |          |            |           |               |           |
| Time spent on civics treatment    | 29.905   | -          | 29.877    | 30.294        | 0.416     |
| % compliers to civics treatment   | 0.164    | -          | 0.163     | 0.182         | 0.019     |
| Time spent on distance treatment  | 26.154   | -          | 26.175    | 25.828        | -0.347    |
| % round 1 participants            | 0.480    | -          | 0.465     | 0.623         | 0.158***  |
| <i>N</i>                          | 7650.000 | -          | 6937.000  | 713.000       | -         |

Note:

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$ .

<sup>a</sup> Population data: Arab Barometer wave 5 (2018)

<sup>b</sup> Among round 1 participants only. Population data: Ministry of Interior (2021)

Table 4: **Descriptive statistics.** This table reports sample means for the whole sample (“Sample” column), as well as for attriters (i.e., respondents who did not participate in wave 2), and non-attriters (i.e., respondents who participated in wave 2). The “Population” column refers to population estimates. Those are derived from the 2014 census, unless otherwise mentioned. The  $\Delta$  column reports the difference between attriters and non-attriters; p-values are robust. The variable % Arabic refers to the percentage of respondents that took the survey in Arabic. The variable % IAM refers to the percentage of respondents that use Itissalat Al Maghrib as their phone operator. The variables “Interest in politics”, “Turnout intention (Prior)”, “Attachment to party 1 (Prior)” are measured on a 0-1 scale, with 1 referring to the high modality. The variables “% PJD supporters” and “% RNI supporters” refer, respectively, to the share of respondents having chosen Party of Justice and Development, and National Gathering of Independents as their favorite party. The variable “% compliers to *civics treatment*” refers to the share of participants that have spent more than 60 seconds watching the civic education video.

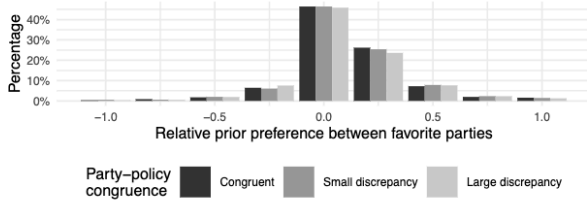


Figure 3: **Distribution of prior relative preference.** This figure plots the distribution of participants' support for their favorite party relative to their second favorite party ( $P_i^1 - P_i^2$ ), by level of party-policy congruence. For all three levels of party-policy congruence, the bulk of participants have at most a weak preference for their favorite party (more than 60% of the mass in  $[0, .25]$ ).

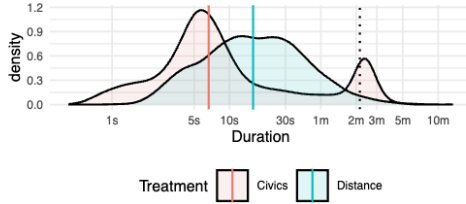


Figure 4: **Distribution of time spent on treatments.** Colored lines are sample medians. The dotted line is the video's duration (2:09m). We report data from participants in rounds 2 and 3 only. Time spent on treatment was not recorded for round 1 and, hence for the *registration treatment*. The median participant did not watch the civic education video (median time = 7s < 2:09m). The median participant spent 16 sec on the *distance treatment*.

## C.2 Moderators

### C.2.1 Prior turnout intention

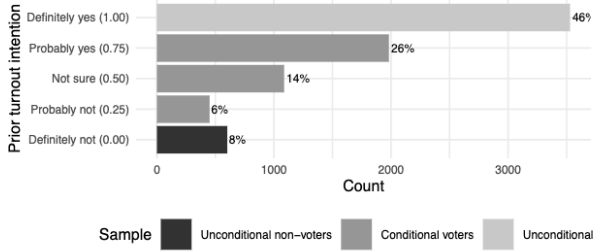


Figure 5: **Distribution of prior turnout intention.** This figure provides a graphical representation of possible answers to the question: “How likely is it that you will turn out to vote in the election that will be held on September 8 2021?”. 48% participants are likely conditional voters.

| Variable                          | Prior turnout intention |              |                | Differences             |                           |
|-----------------------------------|-------------------------|--------------|----------------|-------------------------|---------------------------|
|                                   | Uncond. non-voters      | Cond. voters | Uncond. voters | $\Delta$ (Cond. voters) | $\Delta$ (Uncond. voters) |
| <b>Socio-demographics</b>         |                         |              |                |                         |                           |
| Age                               | 25.564                  | 24.262       | 24.574         | -1.302***               | -0.990***                 |
| % female                          | 0.200                   | 0.271        | 0.243          | 0.071***                | 0.043**                   |
| % higher education                | 0.635                   | 0.619        | 0.606          | -0.016                  | -0.029                    |
| % urban                           | 0.707                   | 0.689        | 0.648          | -0.018                  | -0.059***                 |
| % Arabic                          | 0.737                   | 0.734        | 0.814          | -0.003                  | 0.077***                  |
| % single                          | 0.779                   | 0.811        | 0.764          | 0.032*                  | -0.014                    |
| % student                         | 0.339                   | 0.410        | 0.385          | 0.071***                | 0.046**                   |
| % employed                        | 0.281                   | 0.206        | 0.251          | -0.075***               | -0.030                    |
| % IAM                             | 0.498                   | 0.526        | 0.513          | 0.029                   | 0.015                     |
| <b>Politics</b>                   |                         |              |                |                         |                           |
| Interest in politics <sup>a</sup> | 0.347                   | 0.390        | 0.589          | 0.044***                | 0.242***                  |
| % voted in 2016 <sup>a</sup>      | 0.316                   | 0.252        | 0.412          | -0.064***               | 0.096***                  |
| % registered <sup>b</sup>         | 0.362                   | 0.418        | 0.780          | 0.056**                 | 0.418***                  |
| Turnout intention (prior)         | 0.000                   | 0.609        | 1.000          | 0.609***                | 1.000***                  |
| Attachment to party 1 (prior)     | 0.343                   | 0.534        | 0.714          | 0.191***                | 0.371***                  |
| % PJD supporters                  | 0.328                   | 0.338        | 0.303          | 0.011                   | -0.025                    |
| % RNI supporters                  | 0.201                   | 0.271        | 0.288          | 0.070***                | 0.087***                  |
| <b>Design</b>                     |                         |              |                |                         |                           |
| Time spent on civics treatment    | 27.395                  | 29.169       | 30.828         | 1.774                   | 3.433                     |
| % compliers to civics treatment   | 0.120                   | 0.161        | 0.172          | 0.042*                  | 0.052**                   |
| Time spent on distance treatment  | 30.262                  | 27.684       | 24.363         | -2.579                  | -5.900*                   |
| % round 1 participants            | 0.611                   | 0.509        | 0.429          | -0.102***               | -0.182***                 |
| N                                 | 601.000                 | 3519.000     | 3530.000       | -                       | -                         |

Note:

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$ .

Table 5: **Descriptive statistics, by prior turnout intention.** This Table uses the same conventions as Table 4 but breaks the sample down as a function of their prior turnout intention. The  $\Delta$  columns compare the column in parenthesis to the “Unconditional non-voters” column.

### C.2.2 Party-policy congruence

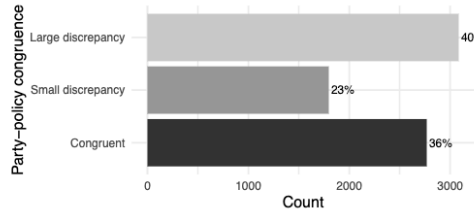


Figure 6: Distribution of party-policy congruence.

| Variable                          | Party-policy congruence |                   |                   | Differences      |                  |
|-----------------------------------|-------------------------|-------------------|-------------------|------------------|------------------|
|                                   | Congruent               | Small discrepancy | Large discrepancy | $\Delta$ (small) | $\Delta$ (large) |
| <b>Socio-demographics</b>         |                         |                   |                   |                  |                  |
| Age                               | 24.524                  | 24.314            | 24.608            | -0.210           | 0.084            |
| % female                          | 0.268                   | 0.242             | 0.245             | -0.026**         | -0.023**         |
| % higher education                | 0.630                   | 0.599             | 0.608             | -0.031**         | -0.022*          |
| % urban                           | 0.686                   | 0.669             | 0.660             | -0.018           | -0.026**         |
| % Arabic                          | 0.784                   | 0.776             | 0.756             | -0.008           | -0.028**         |
| % single                          | 0.775                   | 0.809             | 0.784             | 0.034***         | 0.009            |
| % student                         | 0.398                   | 0.411             | 0.378             | 0.014            | -0.019           |
| % employed                        | 0.225                   | 0.239             | 0.236             | 0.014            | 0.011            |
| % IAM                             | 0.518                   | 0.533             | 0.509             | 0.015            | -0.009           |
| <b>Politics</b>                   |                         |                   |                   |                  |                  |
| Interest in politics <sup>a</sup> | 0.474                   | 0.478             | 0.484             | 0.004            | 0.010            |
| % voted in 2016 <sup>a</sup>      | 0.329                   | 0.326             | 0.335             | -0.004           | 0.006            |
| % registered <sup>b</sup>         | 0.528                   | 0.571             | 0.585             | 0.043*           | 0.057***         |
| Turnout intention (prior)         | 0.739                   | 0.742             | 0.743             | 0.002            | 0.004            |
| Attachment to party 1 (prior)     | 0.611                   | 0.596             | 0.605             | -0.015           | -0.007           |
| % PJD supporters                  | 0.537                   | 0.214             | 0.190             | -0.323***        | -0.347***        |
| % RN1 supporters                  | 0.131                   | 0.367             | 0.347             | 0.236***         | 0.216***         |
| <b>Design</b>                     |                         |                   |                   |                  |                  |
| Time spent on civics treatment    | 30.007                  | 30.504            | 29.443            | 0.497            | -0.563           |
| % compliers to civics treatment   | 0.164                   | 0.166             | 0.163             | 0.002            | -0.001           |
| Time spent on distance treatment  | 23.571                  | 27.726            | 27.669            | 4.155**          | 4.098***         |
| % round 1 participants            | 0.464                   | 0.474             | 0.498             | 0.010            | 0.034***         |
| N                                 | 2768.000                | 1797.000          | 3085.000          | -                | -                |

Note:

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$ .

Table 6: **Descriptive statistics, by congruence between party preferences and policy preferences.** This Table uses the same conventions as Table 4 but breaks the sample down as a function of their congruence. The  $\Delta$  columns compare the column in parenthesis to the “Congruent” column.

## D Main results

|                   | Pre-election      |                   | Post-election     |                   |
|-------------------|-------------------|-------------------|-------------------|-------------------|
|                   | All               | Non-atriters      | Turnout           | Inferred turnout  |
| registration      | -0.007<br>(0.006) | -0.015<br>(0.020) | -0.035<br>(0.046) | -0.013<br>(0.041) |
| civics            | 0.007<br>(0.006)  | -0.019<br>(0.025) | 0.022<br>(0.060)  | 0.021<br>(0.060)  |
| distance          | 0.002<br>(0.004)  | -0.023<br>(0.016) | -0.040<br>(0.036) | -0.016<br>(0.034) |
| Num.Obs.          | 7650              | 713               | 712               | 712               |
| R2                | 0.657             | 0.746             | 0.365             | 0.283             |
| Mean DV (Control) | 0.754             | 0.765             | 0.672             | 0.743             |
| Min. DV           | 0.000             | 0.000             | 0.000             | 0.000             |
| Max. DV           | 1.000             | 1.000             | 1.000             | 1.000             |

Table 7: **Average treatment effects on turnout.** This table reports OLS estimates corresponding to the model in equation 1. All models include stratum fixed effects. Standard errors are robust to heteroskedasticity. See section B.2.2 for a definition of outcomes. The model in column 1 is used to construct Figure 3 in the manuscript. No treatment had a statistically significant short-run average effect on turnout (column 1). The finding also applies to non-atriters (column 2). Treatments had no significant long-term effects (columns 3 and 4). \*  $p < .1$ ; \*\*  $p < .05$ ; \*\*\*  $p < .01$ .

|   | Pre-election        |                     | Post-election     |                   |
|---|---------------------|---------------------|-------------------|-------------------|
|   | All                 | Non-atrriters       | Turnout           | Inferred turnout  |
| registration                              | -0.003<br>(0.009)   | -0.027<br>(0.029)   | -0.038<br>(0.058) | -0.044<br>(0.057) |
| civics                                    | -0.004<br>(0.008)   | -0.043<br>(0.032)   | -0.002<br>(0.080) | -0.003<br>(0.080) |
| distance                                  | -0.006<br>(0.006)   | -0.050**<br>(0.024) | -0.044<br>(0.046) | -0.021<br>(0.046) |
| registration × conditional                | -0.009<br>(0.013)   | 0.029<br>(0.039)    | 0.009<br>(0.094)  | 0.070<br>(0.083)  |
| civics × conditional                      | 0.027**<br>(0.011)  | 0.051<br>(0.050)    | 0.051<br>(0.122)  | 0.051<br>(0.121)  |
| distance × conditional                    | 0.017**<br>(0.008)  | 0.060*<br>(0.031)   | 0.008<br>(0.073)  | 0.011<br>(0.068)  |
| Num.Obs.                                  | 7650                | 713                 | 712               | 712               |
| R2  | 0.657               | 0.748               | 0.365             | 0.284             |
| Mean DV (Control, unconditional)          | 0.859               | 0.885               | 0.758             | 0.799             |
| Mean DV (Control, conditional)            | 0.632               | 0.650               | 0.589             | 0.689             |
| Max. DV                                   | 1.000               | 1.000               | 1.000             | 1.000             |
| Min. DV                                   | 0.000               | 0.000               | 0.000             | 0.000             |
| distance + distance × conditional         | 0.011*<br>(0.073)   | 0.010<br>(0.614)    | -0.036<br>(0.529) | -0.009<br>(0.856) |
| registration + registration × conditional | -0.012<br>(0.186)   | 0.002<br>(0.929)    | -0.029<br>(0.690) | 0.026<br>(0.661)  |
| civics + civics × conditional             | 0.023***<br>(0.008) | 0.008<br>(0.840)    | 0.049<br>(0.593)  | 0.048<br>(0.596)  |

Table 8: **Average treatment effects on turnout, by prior vote intention.** This table reports OLS estimates corresponding to the model in equation 2. All models include stratum fixed effects. Standard errors are robust to heteroskedasticity. See section B.2.2 for a definition of outcomes. The bottom panel reports the linear combination of parameters reported in each row. The p-value associated with the corresponding F-test is reported in parentheses. The model in column 1 is used to construct Figure 3 in the manuscript. The *distance* and *registration treatments* significantly increased turnout in the short run for conditional voters only (column 1). Non-atrriers show somewhat comparable patterns (column 2). Treatments had no significant long-term effects (columns 3 and 4). \* p < .1; \*\* p < .05; \*\*\* p < .01.



|   | Pre-election         |                      |                      |                      | Post-election       |                      |                     |                     |
|---|----------------------|----------------------|----------------------|----------------------|---------------------|----------------------|---------------------|---------------------|
|   | Abs. pref            |                      | Rel. pref            |                      | Vote for fav.       |                      | Vote for 2nd fav.   |                     |
|   | All                  | Non attr.            | All                  | Non attr.            | Sharp               | Imputed              | Sharp               | Imputed             |
| registration  | 0.000<br>(0.009)     | -0.001<br>(0.029)    | 0.004<br>(0.010)     | -0.012<br>(0.035)    | -0.034<br>(0.088)   | 0.013<br>(0.099)     | -0.012<br>(0.054)   | 0.030<br>(0.069)    |
| civics  | 0.019**<br>(0.010)   | 0.094**<br>(0.038)   | 0.007<br>(0.011)     | 0.023<br>(0.056)     | 0.094<br>(0.106)    | 0.094<br>(0.115)     | 0.047<br>(0.084)    | 0.023<br>(0.092)    |
| distance  | 0.006<br>(0.007)     | 0.056**<br>(0.026)   | 0.005<br>(0.008)     | 0.050<br>(0.036)     | -0.044<br>(0.072)   | 0.006<br>(0.081)     | -0.065<br>(0.045)   | -0.048<br>(0.055)   |
| small discrepancy   | -0.013<br>(0.009)    | 0.051<br>(0.032)     | -0.013<br>(0.011)    | 0.042<br>(0.036)     | 0.229**<br>(0.107)  | 0.257**<br>(0.112)   | -0.049<br>(0.061)   | -0.026<br>(0.073)   |
| large discrepancy   | -0.005<br>(0.009)    | 0.051*<br>(0.029)    | -0.007<br>(0.010)    | 0.018<br>(0.033)     | 0.103<br>(0.080)    | 0.189**<br>(0.089)   | 0.029<br>(0.058)    | 0.064<br>(0.071)    |
| distance × small discrepancy                                | -0.026**<br>(0.012)  | -0.085*<br>(0.048)   | -0.062***<br>(0.014) | -0.183***<br>(0.056) | -0.171<br>(0.119)   | -0.267**<br>(0.127)  | 0.195***<br>(0.075) | 0.205**<br>(0.087)  |
| distance × large discrepancy                                | -0.033***<br>(0.011) | -0.091**<br>(0.037)  | -0.013<br>(0.012)    | -0.043<br>(0.046)    | -0.051<br>(0.097)   | -0.106<br>(0.107)    | 0.048<br>(0.067)    | 0.021<br>(0.082)    |
| registration × small discrepancy                            | 0.018<br>(0.015)     | 0.056<br>(0.053)     | 0.003<br>(0.018)     | 0.022<br>(0.058)     | 0.073<br>(0.137)    | 0.046<br>(0.145)     | 0.028<br>(0.092)    | -0.008<br>(0.103)   |
| registration × large discrepancy                            | 0.007<br>(0.013)     | -0.031<br>(0.043)    | 0.014<br>(0.014)     | 0.036<br>(0.051)     | -0.033<br>(0.113)   | -0.208*<br>(0.123)   | 0.091<br>(0.082)    | 0.059<br>(0.099)    |
| civics × small discrepancy                                  | -0.034**<br>(0.015)  | -0.134**<br>(0.061)  | -0.033*<br>(0.017)   | -0.143*<br>(0.086)   | -0.261*<br>(0.157)  | -0.165<br>(0.182)    | -0.145<br>(0.113)   | -0.139<br>(0.128)   |
| civics × large discrepancy                                  | -0.017<br>(0.013)    | -0.145***<br>(0.051) | -0.017<br>(0.015)    | -0.066<br>(0.061)    | -0.138<br>(0.127)   | -0.229<br>(0.138)    | -0.076<br>(0.105)   | 0.003<br>(0.119)    |
| prior   | -0.063***<br>(0.012) | -0.076<br>(0.050)    | 0.686***<br>(0.017)  | 0.668***<br>(0.068)  | 0.029<br>(0.096)    | 0.052<br>(0.105)     | -0.117*<br>(0.060)  | -0.051<br>(0.073)   |
| Num.Obs.  | 6949                 | 642                  | 6881                 | 637                  | 561                 | 561                  | 561                 | 561                 |
| R2  | 0.636                | 0.685                | 0.443                | 0.559                | 0.276               | 0.233                | 0.206               | 0.214               |
| Mean DV (Control, congruent)                                | 0.632                | 0.575                | 0.115                | 0.071                | 0.175               | 0.281                | 0.088               | 0.140               |
| Mean DV (Control, small discrepancy)                        | 0.622                | 0.636                | 0.105                | 0.129                | 0.517               | 0.586                | 0.069               | 0.103               |
| Mean DV (Control, large discrepancy)                        | 0.620                | 0.598                | 0.105                | 0.082                | 0.327               | 0.418                | 0.127               | 0.182               |
| Max. DV   | 1.000                | 1.000                | 1.000                | 1.000                | 1.000               | 1.000                | 1.000               | 1.000               |
| Min. DV   | 0.000                | 0.000                | -1.000               | -1.000               | 0.000               | 0.000                | 0.000               | 0.000               |
| distance + distance × small discrepancy                     | -0.020**<br>(0.036)  | -0.028<br>(0.478)    | -0.058***<br>(0.000) | -0.133***<br>(0.002) | -0.215**<br>(0.024) | -0.261***<br>(0.008) | 0.129**<br>(0.028)  | 0.157**<br>(0.020)  |
| distance + distance × large discrepancy                     | -0.028***<br>(0.000) | -0.034<br>(0.232)    | -0.008<br>(0.331)    | 0.007<br>(0.813)     | -0.095<br>(0.135)   | -0.100<br>(0.145)    | -0.017<br>(0.730)   | -0.027<br>(0.644)   |
| distance × large discrepancy - distance × small discrepancy | -0.007<br>(0.563)    | -0.006<br>(0.900)    | 0.049***<br>(0.001)  | 0.140***<br>(0.007)  | 0.120<br>(0.291)    | 0.161<br>(0.176)     | -0.147*<br>(0.053)  | -0.183**<br>(0.034) |
| civics + civics × small discrepancy                         | -0.014<br>(0.246)    | -0.040<br>(0.465)    | -0.026*<br>(0.060)   | -0.119*<br>(0.094)   | -0.167<br>(0.192)   | -0.071<br>(0.638)    | -0.098<br>(0.243)   | -0.116<br>(0.245)   |
| civics + civics × large discrepancy                         | 0.002<br>(0.839)     | -0.051<br>(0.215)    | -0.010<br>(0.362)    | -0.042<br>(0.255)    | -0.045<br>(0.610)   | -0.125<br>(0.189)    | -0.029<br>(0.689)   | 0.026<br>(0.759)    |
| registration + registration × small discrepancy             | 0.018<br>(0.172)     | 0.055<br>(0.219)     | 0.007<br>(0.658)     | 0.009<br>(0.840)     | 0.038<br>(0.730)    | 0.059<br>(0.590)     | 0.017<br>(0.813)    | 0.022<br>(0.779)    |
| registration + registration × large discrepancy             | 0.007<br>(0.477)     | -0.032<br>(0.379)    | 0.018<br>(0.102)     | 0.023<br>(0.582)     | -0.068<br>(0.399)   | -0.194**<br>(0.021)  | 0.079<br>(0.217)    | 0.089<br>(0.218)    |

Table 9: **Average treatment effects on party preferences, by party-policy congruence.** All models include stratum fixed effects. Standard errors are robust to heteroskedasticity. See section B.2.2 for a definition of outcomes. The bottom panel reports the linear combination of parameters reported in each row. The p-value associated with the corresponding F-test is reported in parentheses. The models in columns 1, 3, 5, 7 are used to construct Figure 4 in the manuscript. The *distance treatment* decreased absolute preference for one's favorite party for those participants whose party and preferences exhibited a small discrepancy (column 3). Those short-run findings also travel to non-attriters (columns 2, 4). The treatment had long-run effects: those participants whose party and preferences exhibited a small discrepancy were less likely to vote for their favorite party (columns 5, 6), and more likely to vote for their second favorite party (columns 7, 8). The *registration* and *distance treatments* had, by and large, no statistically significant effects on party preferences (models 1 to 8). \*  $p < .1$ ; \*\*  $p < .05$ ; \*\*\*  $p < .01$ .



|                   | Pre-election      |                   | Post election     |
|-------------------|-------------------|-------------------|-------------------|
|                   | All               | Non-atriters      | Non-atriters      |
| distance          | -0.012<br>(0.021) | -0.045<br>(0.076) | -0.070<br>(0.078) |
| Num.Obs.          | 7033              | 713               | 698               |
| R2                | 0.033             | 0.173             | 0.187             |
| Mean DV (Control) | 1.262             | 1.220             | 1.206             |
| Min. DV           | 0.000             | 0.000             | 0.000             |
| Max. DV           | 3.000             | 3.000             | 3.000             |

Table 10: **Average treatment effect on political knowledge.** All models include stratum fixed effects. Standard errors are robust to heteroskedasticity. See section B.2.2 for a definition of outcomes. The *distance treatment* had no statistically significant effect on political knowledge. \*  $p < .1$ ; \*\*  $p < .05$ ; \*\*\*  $p < .01$ .

## E Robustness checks

### E.1 Trinary moderator specification

|   | Pre-election        |                      | Post-election     |                   |
|---|---------------------|----------------------|-------------------|-------------------|
|   | All                 | Non-atrriers         | Turnout           | Inferred turnout  |
| registration                                | 0.021<br>(0.032)    | -0.057<br>(0.120)    | -0.178<br>(0.139) | -0.188<br>(0.155) |
| civics                                      | -0.011<br>(0.047)   | 0.346***<br>(0.132)  | 0.093<br>(0.096)  | 0.076<br>(0.090)  |
| distance                                    | -0.002<br>(0.026)   | -0.192*<br>(0.099)   | -0.187<br>(0.122) | -0.151<br>(0.134) |
| registration × conditional                  | -0.032<br>(0.033)   | 0.060<br>(0.123)     | 0.149<br>(0.157)  | 0.214<br>(0.166)  |
| registration × uncond. voter                | -0.029<br>(0.033)   | 0.032<br>(0.123)     | 0.163<br>(0.153)  | 0.169<br>(0.167)  |
| civics × conditional                        | 0.034<br>(0.048)    | -0.338**<br>(0.138)  | -0.044<br>(0.133) | -0.027<br>(0.128) |
| civics × uncond. voter                      | 0.008<br>(0.048)    | -0.397***<br>(0.136) | -0.096<br>(0.126) | -0.078<br>(0.122) |
| distance × conditional                      | 0.013<br>(0.027)    | 0.202**<br>(0.101)   | 0.151<br>(0.134)  | 0.142<br>(0.144)  |
| distance × uncond. voter                    | -0.005<br>(0.027)   | 0.160<br>(0.102)     | 0.160<br>(0.131)  | 0.146<br>(0.143)  |
| Num.Obs.                                    | 7650                | 713                  | 712               | 712               |
| R2  | 0.657               | 0.752                | 0.367             | 0.287             |
| Mean DV (Control, unconditional non-voters) | 0.163               | 0.304                | 0.500             | 0.696             |
| Mean DV (Control, conditional voters)       | 0.632               | 0.650                | 0.589             | 0.689             |
| Mean DV (Control, unconditional voters)     | 0.970               | 0.990                | 0.805             | 0.818             |
| Max. DV                                     | 1.000               | 1.000                | 1.000             | 1.000             |
| Min. DV                                     | 0.000               | 0.000                | 0.000             | 0.000             |
| distance + distance × conditional           | 0.011*<br>(0.073)   | 0.010<br>(0.615)     | -0.036<br>(0.530) | -0.009<br>(0.856) |
| distance + distance × uncond. voter         | -0.007<br>(0.196)   | -0.032<br>(0.174)    | -0.027<br>(0.587) | -0.006<br>(0.910) |
| registration + registration × conditional   | -0.012<br>(0.187)   | 0.002<br>(0.929)     | -0.029<br>(0.691) | 0.026<br>(0.662)  |
| registration + registration × uncond. voter | -0.008<br>(0.358)   | -0.026<br>(0.309)    | -0.015<br>(0.809) | -0.020<br>(0.749) |
| civics + civics × conditional               | 0.023***<br>(0.008) | 0.008<br>(0.841)     | 0.049<br>(0.594)  | 0.048<br>(0.597)  |
| civics + civics × uncond. voter             | -0.003<br>(0.615)   | -0.051<br>(0.111)    | -0.003<br>(0.973) | -0.003<br>(0.973) |

Table 11: **Average treatment effects on turnout, by prior vote intention, trinary moderator.** This table reproduces Table 8 but splits the unconditional voter category into unconditional non-voters (the reference category) and unconditional voters. Results are robust to this modification: the *distance* and *registration treatments* significantly increased turnout in the short run for conditional voters only (column 1). Non-atrriers show somewhat comparable patterns (column 2). Treatments had no significant long-term effects (columns 3 and 4). \* p < .1; \*\* p < .05; \*\*\* p < .01.

## E.2 Attrition

### E.2.1 Differential attrition

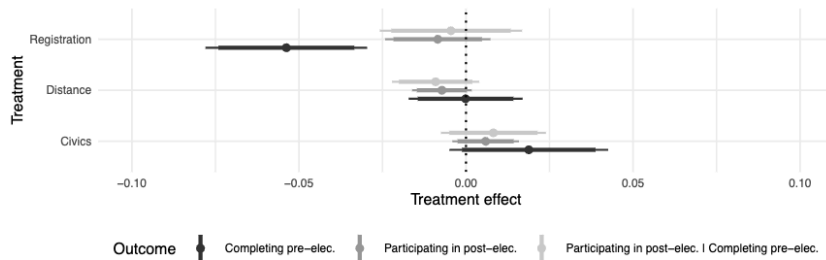


Figure 7: **Effect of treatment assignment on the probability of attrition.** We report within-stratum estimates with heteroskedastic-robust standard errors for the unconditional probability of completing the pre-election survey (black) and of participating in the post-election survey (dark gray), as well as the probability of participating in the post-election survey conditional on having completed the pre-election survey (light gray). We use the control condition as a reference category. Bars represent 90 and 95% confidence intervals. Assignment to the *registration treatment* decreased the probability of completing the pre-election survey, but had no impact on the probability of participating in the post-election survey. Assignment to the other treatments had no statistically significant impact on attrition.

### E.2.2 Inverse probability weighted estimates

This section reports inverse probability weighted estimates for our long-run outcomes. Doing so, we correct for potential bias owing to attrition conditional on observables.

To obtain the sampling weights, we consider the sample of those respondents who completed the pre-election survey and model their participation into the post-election survey. Our model uses treatment assignment, as well as all available pre-treatment covariates (See Table 4 for descriptive statistics); that is:

- Age (continuous variable)
- Female (binary variable)
- Education level (categorical variable, reference category: none)
- Marital status (categorical variable, reference category: single)
- Occupation (categorical variable, reference category: student)
- Interest in politics (continuous variable)
- Pre-treatment registration status (categorical variable, reference category: don't know)
- Participation in the 2016 legislative election (binary variable)
- Prior turnout intention (continuous variable)
- Prior level of support for favorite party (continuous variable)
- Prior level of support for second favorite party (continuous variable)

- Favorite party (categorical variable, reference category: PJD)
- Second favorite party (categorical variable, reference category: PJD)
- Discrepancy (categorical variable, reference category: congruent)
- Pre-election survey round (categorical variable, reference category: round 1)

We also include all two-way interactions between those covariates. We select non-zero predictors using the LASSO algorithm, and tune the shrinkage parameter  $\lambda$  through 10-fold cross-validation.

|  | Turnout           |                   | Inferred turnout  |                   |
|--|-------------------|-------------------|-------------------|-------------------|
|  | (1)               | (2)               | (3)               | (4)               |
| registration                                     | -0.057<br>(0.061) | -0.081<br>(0.063) | -0.075<br>(0.060) | -0.092<br>(0.060) |
| civics   | -0.004<br>(0.083) | 0.004<br>(0.082)  | -0.005<br>(0.083) | 0.003<br>(0.082)  |
| distance   | -0.039<br>(0.048) | -0.030<br>(0.049) | 0.002<br>(0.046)  | 0.008<br>(0.047)  |
| registration $\times$ conditional                | 0.018<br>(0.100)  | 0.060<br>(0.101)  | 0.080<br>(0.088)  | 0.088<br>(0.093)  |
| civics $\times$ conditional                      | 0.032<br>(0.129)  | 0.002<br>(0.128)  | 0.033<br>(0.128)  | 0.002<br>(0.128)  |
| distance $\times$ conditional                    | 0.033<br>(0.076)  | 0.043<br>(0.077)  | 0.010<br>(0.071)  | 0.017<br>(0.074)  |
| Num.Obs.   | 610               | 610               | 610               | 610               |
| R2   | 0.370             | 0.356             | 0.297             | 0.284             |
| Mean DV (Control, unconditional)                 | 0.795             | 0.803             | 0.807             | 0.812             |
| Mean DV (Control, conditional)                   | 0.603             | 0.613             | 0.699             | 0.706             |
| Max. DV  | 1.000             | 1.000             | 1.000             | 1.000             |
| Min. DV  | 0.000             | 0.000             | 0.000             | 0.000             |
| IPW  |                   | ✓                 |                   | ✓                 |
| distance + distance $\times$ conditional         | -0.006<br>(0.915) | 0.013<br>(0.828)  | 0.012<br>(0.828)  | 0.025<br>(0.661)  |
| registration + registration $\times$ conditional | -0.039<br>(0.625) | -0.021<br>(0.790) | 0.005<br>(0.942)  | -0.004<br>(0.952) |
| civics + civics $\times$ conditional             | 0.028<br>(0.775)  | 0.006<br>(0.952)  | 0.028<br>(0.776)  | 0.006<br>(0.952)  |

Table 12: **Inverse probability weighted estimates for turnout.** This table reproduces models 3 and 4 in Table 8. The IPW columns (i.e., models 2 and 4) report inverse probability weighted estimates for the sample of those respondents for which the full set of control covariates is available. We also report, for comparison, unweighted estimates (models 1 and 3). Results are similar to those of Table 8: treatments had no significant long-term effects, neither for likely conditional voters, nor for likely unconditional voters and non-voters. \*  $p < .1$ ; \*\*  $p < .05$ ; \*\*\*  $p < .01$ .

|   | Vote for fav.       |                    |                     |                     | Vote for 2nd fav.   |                     |                     |                     |
|---|---------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
|   | Sharp               |                    | Imputed             |                     | Sharp               |                     | Imputed             |                     |
|   | (1)                 | (2)                | (3)                 | (4)                 | (5)                 | (6)                 | (7)                 | (8)                 |
| registration  | -0.006<br>(0.095)   | 0.006<br>(0.103)   | 0.046<br>(0.106)    | 0.088<br>(0.110)    | -0.056<br>(0.054)   | -0.045<br>(0.050)   | -0.031<br>(0.067)   | -0.012<br>(0.064)   |
| civics  | 0.104<br>(0.108)    | 0.106<br>(0.115)   | 0.083<br>(0.117)    | 0.096<br>(0.122)    | 0.050<br>(0.085)    | 0.041<br>(0.086)    | 0.016<br>(0.092)    | 0.023<br>(0.092)    |
| distance  | -0.063<br>(0.076)   | -0.061<br>(0.083)  | -0.002<br>(0.086)   | -0.014<br>(0.090)   | -0.048<br>(0.046)   | -0.051<br>(0.047)   | -0.017<br>(0.056)   | -0.015<br>(0.057)   |
| small discrepancy   | 0.225**<br>(0.110)  | 0.202*<br>(0.113)  | 0.250**<br>(0.115)  | 0.222*<br>(0.118)   | -0.052<br>(0.063)   | -0.042<br>(0.059)   | -0.039<br>(0.073)   | -0.021<br>(0.068)   |
| large discrepancy   | 0.101<br>(0.085)    | 0.080<br>(0.091)   | 0.182*<br>(0.095)   | 0.160<br>(0.099)    | 0.049<br>(0.060)    | 0.085<br>(0.062)    | 0.087<br>(0.072)    | 0.138*<br>(0.072)   |
| distance × small discrepancy                                | -0.135<br>(0.124)   | -0.117<br>(0.130)  | -0.242*<br>(0.133)  | -0.210<br>(0.139)   | 0.160**<br>(0.075)  | 0.167**<br>(0.074)  | 0.135<br>(0.086)    | 0.138*<br>(0.083)   |
| distance × large discrepancy                                | -0.012<br>(0.102)   | -0.013<br>(0.109)  | -0.105<br>(0.113)   | -0.097<br>(0.118)   | 0.011<br>(0.070)    | -0.012<br>(0.072)   | -0.047<br>(0.084)   | -0.080<br>(0.084)   |
| registration × small discrepancy                            | 0.031<br>(0.143)    | 0.012<br>(0.149)   | 0.008<br>(0.151)    | -0.028<br>(0.154)   | 0.081<br>(0.093)    | 0.087<br>(0.088)    | 0.093<br>(0.102)    | 0.081<br>(0.096)    |
| registration × large discrepancy                            | -0.089<br>(0.121)   | -0.084<br>(0.126)  | -0.233*<br>(0.129)  | -0.253*<br>(0.132)  | 0.134<br>(0.085)    | 0.102<br>(0.080)    | 0.138<br>(0.098)    | 0.094<br>(0.094)    |
| civics × small discrepancy                                  | -0.286*<br>(0.162)  | -0.255<br>(0.172)  | -0.181<br>(0.187)   | -0.148<br>(0.196)   | -0.118<br>(0.113)   | -0.111<br>(0.112)   | -0.083<br>(0.127)   | -0.094<br>(0.124)   |
| civics × large discrepancy                                  | -0.177<br>(0.131)   | -0.170<br>(0.137)  | -0.250*<br>(0.141)  | -0.242*<br>(0.146)  | -0.065<br>(0.108)   | -0.055<br>(0.108)   | 0.032<br>(0.113)    | 0.024<br>(0.122)    |
| prior   | 0.012<br>(0.102)    | -0.033<br>(0.104)  | 0.063<br>(0.111)    | 0.018<br>(0.115)    | -0.133**<br>(0.063) | -0.136**<br>(0.066) | -0.050<br>(0.076)   | -0.054<br>(0.075)   |
| Num.Obs.  | 529                 | 529                | 529                 | 529                 | 529                 | 529                 | 529                 | 529                 |
| R2  | 0.275               | 0.285              | 0.236               | 0.246               | 0.213               | 0.232               | 0.230               | 0.241               |
| Mean DV (Control, congruent)                                | 0.189               | 0.201              | 0.302               | 0.305               | 0.094               | 0.087               | 0.132               | 0.120               |
| Mean DV (Control, small discrepancy)                        | 0.517               | 0.509              | 0.586               | 0.572               | 0.069               | 0.068               | 0.103               | 0.099               |
| Mean DV (Control, large discrepancy)                        | 0.360               | 0.357              | 0.460               | 0.451               | 0.140               | 0.162               | 0.200               | 0.219               |
| Max. DV   | 1.000               | 1.000              | 1.000               | 1.000               | 1.000               | 1.000               | 1.000               | 1.000               |
| Min. DV   | 0.000               | 0.000              | 0.000               | 0.000               | 0.000               | 0.000               | 0.000               | 0.000               |
| IPW   |                     | ✓                  |                     | ✓                   |                     | ✓                   |                     | ✓                   |
| distance + distance × small discrepancy                     | -0.198**<br>(0.043) | -0.178*<br>(0.079) | -0.244**<br>(0.016) | -0.224**<br>(0.033) | 0.112*<br>(0.059)   | 0.116**<br>(0.043)  | 0.118*<br>(0.076)   | 0.122*<br>(0.051)   |
| distance + distance × large discrepancy                     | -0.075<br>(0.262)   | -0.074<br>(0.277)  | -0.107<br>(0.135)   | -0.111<br>(0.129)   | -0.037<br>(0.485)   | -0.062<br>(0.255)   | -0.064<br>(0.296)   | -0.096<br>(0.118)   |
| distance × large discrepancy - distance × small discrepancy | 0.124<br>(0.288)    | 0.104<br>(0.389)   | 0.137<br>(0.263)    | 0.113<br>(0.371)    | -0.149*<br>(0.057)  | -0.178**<br>(0.023) | -0.181**<br>(0.040) | -0.218**<br>(0.011) |
| civics + civics × small discrepancy                         | -0.182<br>(0.170)   | -0.150<br>(0.277)  | -0.098<br>(0.527)   | -0.052<br>(0.744)   | -0.067<br>(0.412)   | -0.070<br>(0.377)   | -0.067<br>(0.490)   | -0.071<br>(0.445)   |
| civics + civics × large discrepancy                         | -0.073<br>(0.425)   | -0.065<br>(0.487)  | -0.167*<br>(0.086)  | -0.146<br>(0.140)   | -0.014<br>(0.853)   | -0.015<br>(0.856)   | 0.048<br>(0.587)    | 0.047<br>(0.598)    |
| registration + registration × small discrepancy             | 0.025<br>(0.825)    | 0.018<br>(0.879)   | 0.054<br>(0.632)    | 0.060<br>(0.601)    | 0.025<br>(0.723)    | 0.042<br>(0.540)    | 0.062<br>(0.415)    | 0.069<br>(0.335)    |
| registration + registration × large discrepancy             | -0.096<br>(0.268)   | -0.078<br>(0.380)  | -0.188**<br>(0.037) | -0.165*<br>(0.072)  | 0.078<br>(0.252)    | 0.057<br>(0.388)    | 0.107<br>(0.155)    | 0.082<br>(0.257)    |

Table 13: **Inverse probability weighted estimates for party preferences.** This table reproduces models 4 to 8 in 9. The IPW columns (i.e., even-numbered models) report inverse probability weighted estimates for the sample of those respondents for which the full set of control covariates is available. We also report, for comparison, unweighted estimates (odd-numbered models). Results are similar to those of Table 8: in the long run, those participants whose party and preferences exhibited a small discrepancy were less likely to vote for their favorite party (columns 1 to 4), and more likely to vote for their second favorite party (columns 5 to 8). The *registration* and *distance treatments* had, by and large, no statistically significant effects on party preferences (models 1 to 8). \*  $p < .1$ ; \*\*  $p < .05$ ; \*\*\*  $p < .01$ .

### E.3 Moderator importance

In this section, we report the estimates of the causal forest approach for estimating heterogeneous treatment effects (Athey, Tibshirani and Wager, 2019). We estimate a causal forest for each of our three treatments. Since the *registration treatment* was only administered during round 1, and the *civics treatment* during rounds 2 and 3, we estimate causal forests for the *registration treatment* using only round 1 participants, and causal forests for the *civics treatment* using only rounds 2 and 3 participants. For each causal forest, we use the remaining two treatments as moderators. We also consider all available pre-treatment covariates as moderators. Section E.2.2 reports all such covariates. As compared to the LASSO approach used for deriving inverse probability weighted estimates, we amend the modelling of two ordinal variables (education and discrepancy), that we now treat as continuous variables.

The plots below report the *variable importance* of each moderator; that is, a weighted sum of the number of times each moderator was split on at each depth in the forest.

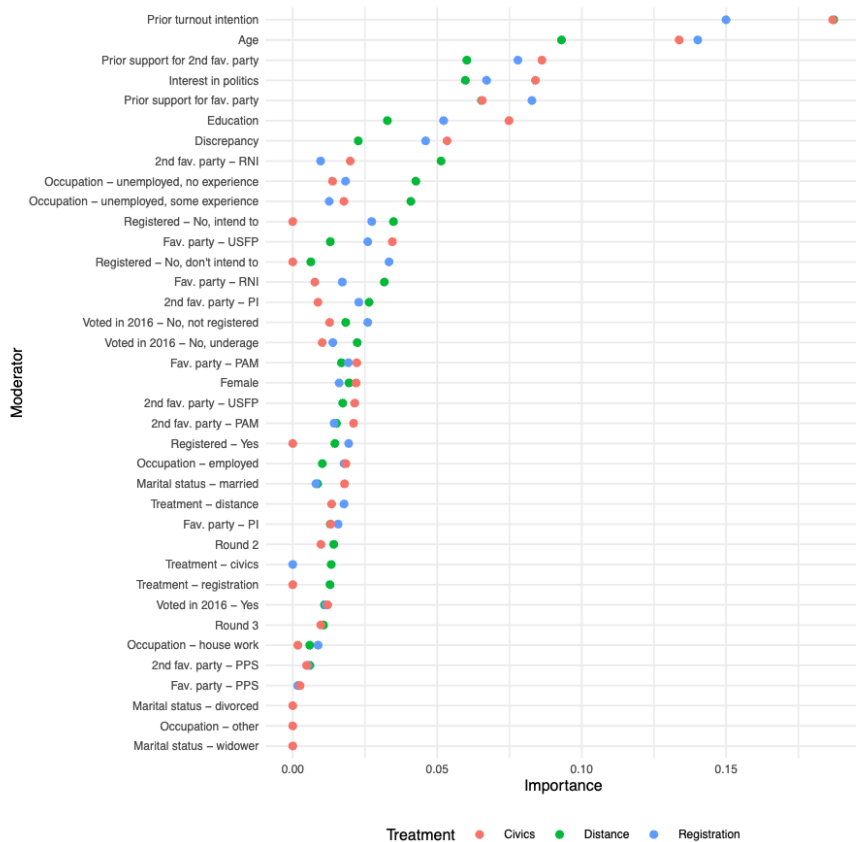


Figure 8: **Moderator importance on turnout intention.** We report the importance of a series of potential moderators for each of our three treatments on turnout intention. Prior turnout intention is the most important moderator.

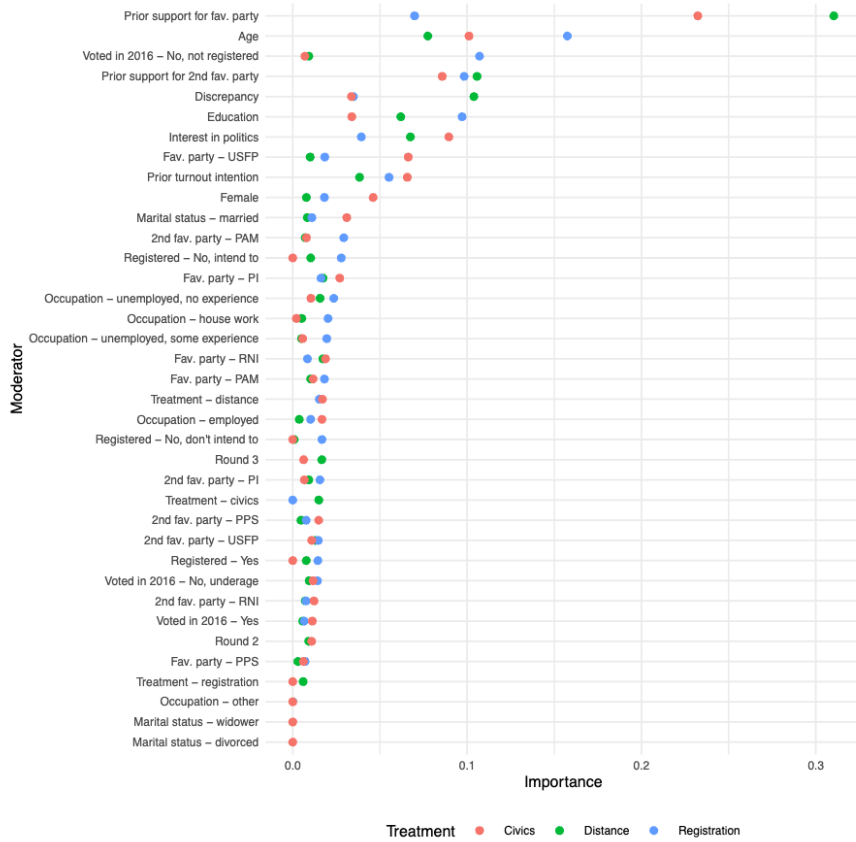


Figure 9: **Moderator importance on party preferences.** We report the importance of a series of potential moderators for each of our three treatments on absolute support for one's favorite party. Discrepancy is the third-most important moderator for the *distance treatment*.

## F Pre-registered tests

This section reports all the tests registered in the pre-analysis plan (Ferrali, Grossman and Larreguy, 2021). All models include stratum fixed effects, with heteroskedastic-robust standard errors. All tables use the following convention to denote p-value cutoffs: \*  $p < .1$ ; \*\*  $p < .05$ ; \*\*\*  $p < .01$ . The  $t_1$ ,  $t_2$ ,  $t_3$  column labels correspond, respectively, to outcomes collected during the modules “posterior 1,” “posterior 2,” and “posterior 3” described in the survey flow (Figure 1). For each table, we report in the caption when a model was used in the main analysis.

|                   | Pre-election       |                   | Post-election     |                   |                   |
|-------------------|--------------------|-------------------|-------------------|-------------------|-------------------|
|                   | $t_1$              | $t_2$             | Registration      | Turnout           | Inferred turnout  |
| registration      | -0.004<br>(0.006)  | -0.007<br>(0.006) | 0.012<br>(0.108)  | -0.035<br>(0.046) | -0.013<br>(0.041) |
| civics            | 0.012**<br>(0.005) | 0.007<br>(0.006)  |                   | 0.022<br>(0.060)  | 0.021<br>(0.060)  |
| distance          | -0.003<br>(0.004)  | 0.002<br>(0.004)  | -0.175<br>(0.109) | -0.040<br>(0.036) | -0.016<br>(0.034) |
| Num.Obs.          | 7650               | 7650              | 158               | 712               | 712               |
| R2                | 0.738              | 0.657             | 0.394             | 0.365             | 0.283             |
| Mean DV (Control) | 0.747              | 0.754             | 0.569             | 0.672             | 0.743             |
| Min. DV           | 0.000              | 0.000             | 0.000             | 0.000             | 0.000             |
| Max. DV           | 1.000              | 1.000             | 1.000             | 1.000             | 1.000             |

Table 14: **Hypothesis 1.** The models in columns 2, 4, 5 correspond, respectively, to the models in columns 1, 3, 5 in Table 7.

|                   | Pre-election      | Post-election     |
|-------------------|-------------------|-------------------|
| distance          | -0.012<br>(0.021) | -0.070<br>(0.078) |
| Num.Obs.          | 7033              | 698               |
| R2                | 0.033             | 0.187             |
| Mean DV (Control) | 1.262             | 1.206             |
| Min. DV           | 0.000             | 0.000             |
| Max. DV           | 3.000             | 3.000             |

Table 15: **Hypothesis 2.a.** The models in columns 1, 2 correspond, respectively, to the models in columns 1, 3 in Table 10.

|  | Abs. pref            |                      |                      | Rel. pref           |                      |                     | Vote for fav.       |                      |
|--|----------------------|----------------------|----------------------|---------------------|----------------------|---------------------|---------------------|----------------------|
|  | $t_1$                | $t_2$                | $t_3$                | $t_1$               | $t_2$                | $t_3$               | Sharp               | Imputed              |
| distance                                 | 0.005<br>(0.006)     | 0.006<br>(0.007)     | 0.061<br>(0.054)     | 0.006<br>(0.007)    | 0.005<br>(0.008)     | 0.054<br>(0.072)    | -0.032<br>(0.072)   | 0.017<br>(0.081)     |
| discrepancy                              | 0.002<br>(0.006)     | -0.012**<br>(0.006)  | 0.119***<br>(0.043)  | 0.005<br>(0.006)    | -0.014**<br>(0.007)  | 0.125**<br>(0.056)  | 0.117*<br>(0.062)   | 0.141**<br>(0.067)   |
| distance $\times$ discrepancy            | -0.004<br>(0.008)    | -0.031***<br>(0.009) | -0.162**<br>(0.067)  | -0.016*<br>(0.009)  | -0.032***<br>(0.011) | -0.147*<br>(0.089)  | -0.102<br>(0.090)   | -0.167*<br>(0.099)   |
| prior                                    | -0.072***<br>(0.011) | -0.064***<br>(0.012) | 0.090<br>(0.067)     | 0.754***<br>(0.015) | 0.682***<br>(0.017)  | 0.332***<br>(0.097) | 0.029<br>(0.095)    | 0.064<br>(0.105)     |
| Num.Obs.                                 | 6942                 | 6932                 | 649                  | 6884                | 6864                 | 637                 | 561                 | 561                  |
| R2                                       | 0.750                | 0.634                | 0.224                | 0.580               | 0.438                | 0.194               | 0.262               | 0.214                |
| Mean DV (Control)                        | 0.621                | 0.625                | 0.547                | 0.117               | 0.109                | 0.082               | 0.305               | 0.397                |
| Min. DV                                  | 0.000                | 0.000                | 0.000                | -1.000              | -1.000               | -1.000              | 0.000               | 0.000                |
| Max. DV                                  | 1.000                | 1.000                | 1.000                | 1.000               | 1.000                | 1.000               | 1.000               | 1.000                |
| distance + distance $\times$ discrepancy | 0.002<br>(0.732)     | -0.025***<br>(0.000) | -0.101***<br>(0.007) | -0.011*<br>(0.052)  | -0.027***<br>(0.000) | -0.093*<br>(0.057)  | -0.134**<br>(0.012) | -0.150***<br>(0.009) |

Table 16: Hypothesis 2.b, discrete shock



|  | Abs. pref            |                      |                     | Rel. pref           |                      |                      | Vote for fav.        |                      |
|--|----------------------|----------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|
|  | $t_1$                | $t_2$                | $t_3$               | $t_1$               | $t_2$                | $t_3$                | Sharp                | Imputed              |
| distance                                 | 0.003<br>(0.004)     | -0.014***<br>(0.005) | -0.050<br>(0.030)   | -0.005<br>(0.004)   | -0.016***<br>(0.005) | -0.052<br>(0.039)    | -0.105**<br>(0.042)  | -0.102**<br>(0.046)  |
| discrepancy                              | 0.003<br>(0.008)     | -0.007<br>(0.008)    | 0.200***<br>(0.063) | 0.002<br>(0.008)    | -0.014<br>(0.009)    | 0.310***<br>(0.075)  | 0.256***<br>(0.084)  | 0.353***<br>(0.089)  |
| distance $\times$ discrepancy            | -0.007<br>(0.010)    | -0.051***<br>(0.013) | -0.199**<br>(0.096) | -0.016<br>(0.012)   | -0.091***<br>(0.016) | -0.291**<br>(0.122)  | -0.277**<br>(0.120)  | -0.343***<br>(0.130) |
| prior                                    | -0.072***<br>(0.011) | -0.063***<br>(0.012) | 0.094<br>(0.067)    | 0.754***<br>(0.015) | 0.685***<br>(0.017)  | 0.335***<br>(0.097)  | 0.031<br>(0.095)     | 0.068<br>(0.104)     |
| Num.Obs.                                 | 6942                 | 6932                 | 649                 | 6884                | 6864                 | 637                  | 561                  | 561                  |
| R2                                       | 0.750                | 0.634                | 0.227               | 0.580               | 0.444                | 0.210                | 0.272                | 0.232                |
| Mean DV (Control)                        | 0.621                | 0.625                | 0.547               | 0.117               | 0.109                | 0.082                | 0.305                | 0.397                |
| Min. DV                                  | 0.000                | 0.000                | 0.000               | -1.000              | -1.000               | -1.000               | 0.000                | 0.000                |
| Max. DV                                  | 1.000                | 1.000                | 1.000               | 1.000               | 1.000                | 1.000                | 1.000                | 1.000                |
| distance + distance $\times$ discrepancy | -0.004<br>(0.725)    | -0.065***<br>(0.000) | -0.249**<br>(0.015) | -0.021*<br>(0.096)  | -0.107***<br>(0.000) | -0.344***<br>(0.007) | -0.382***<br>(0.004) | -0.446***<br>(0.002) |

Table 17: Hypothesis 2.b, continuous shock

|  | Pre-election      | Post-election     |
|--|-------------------|-------------------|
| distance                                   | -0.001<br>(0.031) | -0.101<br>(0.104) |
| registration or civics                     | -0.005<br>(0.030) | -0.039<br>(0.107) |
| [registration or civics] $\times$ distance | -0.022<br>(0.043) | 0.065<br>(0.159)  |
| Num.Obs.                                   | 7033              | 698               |
| R2   | 0.033             | 0.187             |
| Mean DV (Control)                          | 1.262             | 1.206             |
| Min. DV                                    | 0.000             | 0.000             |
| Max. DV                                    | 3.000             | 3.000             |

Table 18: Hypothesis 3.a

|   | Abs. pref            |                      |                      | Rel. pref           |                     |                     | Vote for fav.       |                    |
|---|----------------------|----------------------|----------------------|---------------------|---------------------|---------------------|---------------------|--------------------|
|   | $t_1$                | $t_2$                | $t_3$                | $t_1$               | $t_2$               | $t_3$               | Sharp               | Imputed            |
| distance  | 0.001<br>(0.009)     | 0.007<br>(0.010)     | 0.142*<br>(0.076)    | -0.003<br>(0.010)   | 0.008<br>(0.012)    | 0.168<br>(0.103)    | 0.087<br>(0.112)    | 0.092<br>(0.123)   |
| registration or civics  | 0.006<br>(0.009)     | 0.012<br>(0.009)     | 0.122*<br>(0.065)    | 0.004<br>(0.010)    | 0.008<br>(0.011)    | 0.160*<br>(0.084)   | 0.096<br>(0.091)    | 0.099<br>(0.101)   |
| discrepancy   | 0.007<br>(0.008)     | -0.011<br>(0.008)    | 0.236***<br>(0.060)  | 0.015<br>(0.009)    | -0.012<br>(0.010)   | 0.240***<br>(0.076) | 0.212**<br>(0.084)  | 0.226**<br>(0.094) |
| distance × discrepancy  | -0.003<br>(0.011)    | -0.025*<br>(0.013)   | -0.278***<br>(0.093) | -0.014<br>(0.013)   | -0.028*<br>(0.015)  | -0.251**<br>(0.123) | -0.258*<br>(0.135)  | -0.207<br>(0.150)  |
| [registration or civics] × distance   | 0.009<br>(0.013)     | -0.002<br>(0.015)    | -0.157<br>(0.107)    | 0.015<br>(0.014)    | -0.005<br>(0.017)   | -0.223<br>(0.147)   | -0.216<br>(0.147)   | -0.146<br>(0.165)  |
| [registration or civics] × discrepancy  | -0.010<br>(0.011)    | -0.002<br>(0.012)    | -0.235***<br>(0.084) | -0.021*<br>(0.013)  | -0.004<br>(0.014)   | -0.230**<br>(0.112) | -0.188<br>(0.121)   | -0.171<br>(0.134)  |
| [registration or civics] × distance × discrepancy                                       | 0.001<br>(0.016)     | -0.011<br>(0.019)    | 0.227*<br>(0.129)    | -0.003<br>(0.018)   | -0.008<br>(0.022)   | 0.203<br>(0.175)    | 0.288<br>(0.179)    | 0.070<br>(0.202)   |
| prior   | -0.072***<br>(0.011) | -0.064***<br>(0.012) | 0.085<br>(0.068)     | 0.754***<br>(0.015) | 0.682***<br>(0.017) | 0.327***<br>(0.098) | 0.022<br>(0.096)    | 0.052<br>(0.106)   |
| Num.Obs.  | 6942                 | 6932                 | 649                  | 6884                | 6864                | 637                 | 561                 | 561                |
| R2  | 0.750                | 0.634                | 0.237                | 0.581               | 0.439               | 0.204               | 0.269               | 0.224              |
| Mean DV (Control)   | 0.621                | 0.625                | 0.547                | 0.117               | 0.109               | 0.082               | 0.305               | 0.397              |
| Min. DV   | 0.000                | 0.000                | 0.000                | -1.000              | -1.000              | -1.000              | 0.000               | 0.000              |
| Max. DV   | 1.000                | 1.000                | 1.000                | 1.000               | 1.000               | 1.000               | 1.000               | 1.000              |
| distance + distance × discrepancy   | -0.003<br>(0.645)    | -0.018**<br>(0.029)  | -0.136***<br>(0.008) | -0.017**<br>(0.021) | -0.020**<br>(0.028) | -0.083<br>(0.207)   | -0.171**<br>(0.023) | -0.115<br>(0.158)  |
| [registration or civics] × distance + [registration or civics] × distance × discrepancy | 0.009<br>(0.339)     | -0.014<br>(0.269)    | 0.070<br>(0.352)     | 0.012<br>(0.275)    | -0.014<br>(0.327)   | -0.020<br>(0.837)   | 0.071<br>(0.495)    | -0.077<br>(0.498)  |

Table 19: Hypothesis 3.b, discrete shock

|   | Abs. pref            |                      |                     | Rel. pref           |                      |                     | Vote for fav.       |                     |
|---|----------------------|----------------------|---------------------|---------------------|----------------------|---------------------|---------------------|---------------------|
|   | t <sub>1</sub>       | t <sub>2</sub>       | t <sub>3</sub>      | t <sub>1</sub>      | t <sub>2</sub>       | t <sub>3</sub>      | Sharp               | Imputed             |
| distance  | -0.002<br>(0.005)    | -0.010<br>(0.006)    | -0.043<br>(0.043)   | -0.012**<br>(0.006) | -0.012<br>(0.007)    | -0.003<br>(0.054)   | -0.097<br>(0.062)   | -0.054<br>(0.066)   |
| registration or civics                            | -0.001<br>(0.006)    | 0.010*<br>(0.006)    | -0.024<br>(0.042)   | -0.010<br>(0.006)   | 0.006<br>(0.007)     | 0.022<br>(0.054)    | -0.031<br>(0.062)   | -0.012<br>(0.065)   |
| discrepancy                                       | 0.010<br>(0.010)     | -0.003<br>(0.011)    | 0.236***<br>(0.084) | 0.015<br>(0.011)    | -0.010<br>(0.013)    | 0.307***<br>(0.088) | 0.347***<br>(0.120) | 0.383***<br>(0.126) |
| distance × discrepancy                            | -0.001<br>(0.014)    | -0.047***<br>(0.017) | -0.233*<br>(0.128)  | -0.016<br>(0.016)   | -0.083***<br>(0.021) | -0.326**<br>(0.163) | -0.357**<br>(0.180) | -0.402**<br>(0.196) |
| [registration or civics] × distance               | 0.009<br>(0.008)     | -0.008<br>(0.009)    | -0.014<br>(0.062)   | 0.014<br>(0.009)    | -0.009<br>(0.011)    | -0.100<br>(0.080)   | -0.016<br>(0.085)   | -0.101<br>(0.091)   |
| [registration or civics] × discrepancy            | -0.014<br>(0.015)    | -0.008<br>(0.016)    | -0.079<br>(0.127)   | -0.026<br>(0.017)   | -0.008<br>(0.018)    | 0.003<br>(0.160)    | -0.199<br>(0.169)   | -0.071<br>(0.181)   |
| [registration or civics] × distance × discrepancy | -0.011<br>(0.021)    | -0.008<br>(0.026)    | 0.077<br>(0.186)    | 0.001<br>(0.023)    | -0.016<br>(0.031)    | 0.081<br>(0.246)    | 0.172<br>(0.249)    | 0.117<br>(0.271)    |
| prior   | -0.072***<br>(0.011) | -0.063***<br>(0.012) | 0.092<br>(0.068)    | 0.754***<br>(0.015) | 0.685***<br>(0.017)  | 0.333***<br>(0.097) | 0.027<br>(0.096)    | 0.062<br>(0.105)    |
| Num.Obs.  | 6942                 | 6932                 | 649                 | 6884                | 6864                 | 637                 | 561                 | 561                 |
| R2  | 0.750                | 0.634                | 0.229               | 0.581               | 0.444                | 0.214               | 0.275               | 0.237               |
| Mean DV (Control)                                 | 0.621                | 0.625                | 0.547               | 0.117               | 0.109                | 0.082               | 0.305               | 0.397               |
| Min. DV   | 0.000                | 0.000                | 0.000               | -1.000              | -1.000               | -1.000              | 0.000               | 0.000               |
| Max. DV   | 1.000                | 1.000                | 1.000               | 1.000               | 1.000                | 1.000               | 1.000               | 1.000               |

Table 20: Hypothesis 3.b, continuous shock

|                   | Pre-election      | Post-election     |
|-------------------|-------------------|-------------------|
| distance          | 0.008<br>(0.044)  | 0.116<br>(0.147)  |
| late              | -0.030<br>(0.042) | 0.123<br>(0.152)  |
| distance × late   | -0.013<br>(0.059) | -0.115<br>(0.255) |
| Num.Obs.          | 3685              | 259               |
| R2                | 0.013             | 0.055             |
| Mean DV (Control) | 1.253             | 1.138             |
| Min. DV           | 0.000             | 0.000             |
| Max. DV           | 3.000             | 3.000             |

Table 21: Hypothesis 4.a

|   | Abs. pref            |                     |                      | Rel. pref           |                     |                     | Vote for fav.     |                   |
|---|----------------------|---------------------|----------------------|---------------------|---------------------|---------------------|-------------------|-------------------|
|   | t <sub>1</sub>       | t <sub>2</sub>      | t <sub>3</sub>       | t <sub>1</sub>      | t <sub>2</sub>      | t <sub>3</sub>      | Sharp             | Imputed           |
| distance  | 0.010<br>(0.011)     | 0.017<br>(0.014)    | 0.019<br>(0.104)     | 0.010<br>(0.013)    | 0.005<br>(0.017)    | 0.013<br>(0.152)    | 0.078<br>(0.129)  | -0.036<br>(0.148) |
| discrepancy                                     | 0.001<br>(0.011)     | -0.014<br>(0.011)   | 0.151*<br>(0.080)    | 0.005<br>(0.013)    | -0.026*<br>(0.014)  | 0.173<br>(0.110)    | 0.101<br>(0.115)  | 0.079<br>(0.127)  |
| distance × discrepancy                          | -0.017<br>(0.015)    | -0.044**<br>(0.018) | -0.200<br>(0.124)    | -0.033*<br>(0.017)  | -0.021<br>(0.021)   | -0.210<br>(0.169)   | -0.201<br>(0.163) | -0.123<br>(0.182) |
| prior   | -0.050***<br>(0.015) | -0.030*<br>(0.016)  | 0.053<br>(0.102)     | 0.767***<br>(0.020) | 0.699***<br>(0.023) | 0.246*<br>(0.140)   | 0.120<br>(0.131)  | 0.167<br>(0.155)  |
| late  | -0.005<br>(0.012)    | 0.002<br>(0.013)    | -0.012<br>(0.112)    | 0.006<br>(0.014)    | -0.007<br>(0.016)   | 0.011<br>(0.130)    | 0.033<br>(0.132)  | -0.040<br>(0.148) |
| distance × late                                 | 0.003<br>(0.018)     | -0.002<br>(0.021)   | 0.104<br>(0.159)     | -0.004<br>(0.019)   | 0.027<br>(0.024)    | -0.014<br>(0.220)   | -0.063<br>(0.202) | 0.043<br>(0.223)  |
| late × discrepancy                              | 0.011<br>(0.016)     | 0.009<br>(0.016)    | -0.111<br>(0.136)    | 0.002<br>(0.018)    | 0.027<br>(0.019)    | -0.215<br>(0.161)   | -0.099<br>(0.173) | -0.048<br>(0.194) |
| distance × late × discrepancy                   | 0.002<br>(0.022)     | -0.018<br>(0.027)   | -0.076<br>(0.197)    | 0.015<br>(0.024)    | -0.050<br>(0.031)   | 0.108<br>(0.264)    | 0.164<br>(0.244)  | 0.035<br>(0.272)  |
| Num.Obs.  | 3656                 | 3650                | 246                  | 3626                | 3612                | 240                 | 215               | 215               |
| R2  | 0.732                | 0.609               | 0.164                | 0.575               | 0.424               | 0.160               | 0.116             | 0.122             |
| Mean DV (Control)                               | 0.654                | 0.654               | 0.583                | 0.131               | 0.117               | 0.121               | 0.235             | 0.373             |
| Min. DV   | 0.000                | 0.000               | 0.000                | -1.000              | -1.000              | -1.000              | 0.000             | 0.000             |
| Max. DV   | 1.000                | 1.000               | 1.000                | 1.000               | 1.000               | 1.000               | 1.000             | 1.000             |
| distance + distance × discrepancy               | -0.007<br>(0.463)    | -0.027**<br>(0.017) | -0.182***<br>(0.008) | -0.023**<br>(0.042) | -0.017<br>(0.213)   | -0.197**<br>(0.010) | -0.123<br>(0.206) | -0.159<br>(0.126) |
| distance × late + distance × late × discrepancy | 0.005<br>(0.697)     | -0.019<br>(0.268)   | 0.028<br>(0.822)     | 0.011<br>(0.456)    | -0.023<br>(0.228)   | 0.094<br>(0.536)    | 0.101<br>(0.511)  | 0.078<br>(0.646)  |

Table 22: Hypothesis 4.b, discrete shock

|                               | Abs. pref            |                    |                     | Rel. pref           |                      |                     | Vote for fav.     |                   |
|-------------------------------|----------------------|--------------------|---------------------|---------------------|----------------------|---------------------|-------------------|-------------------|
|                               | $t_1$                | $t_2$              | $t_3$               | $t_1$               | $t_2$                | $t_3$               | Sharp             | Imputed           |
| distance                      | -0.001<br>(0.008)    | -0.010<br>(0.009)  | -0.113**<br>(0.056) | -0.011<br>(0.009)   | -0.009<br>(0.010)    | -0.125*<br>(0.069)  | -0.060<br>(0.076) | -0.118<br>(0.084) |
| discrepancy                   | 0.013<br>(0.018)     | -0.016<br>(0.015)  | 0.253*<br>(0.129)   | 0.010<br>(0.018)    | -0.015<br>(0.018)    | 0.392***<br>(0.133) | 0.115<br>(0.161)  | 0.178<br>(0.173)  |
| distance × discrepancy        | -0.014<br>(0.022)    | -0.042*<br>(0.025) | -0.159<br>(0.173)   | -0.046*<br>(0.024)  | -0.089***<br>(0.031) | -0.274<br>(0.190)   | -0.242<br>(0.207) | -0.190<br>(0.231) |
| prior                         | -0.050***<br>(0.015) | -0.029*<br>(0.016) | 0.070<br>(0.106)    | 0.768***<br>(0.020) | 0.701***<br>(0.023)  | 0.240<br>(0.150)    | 0.159<br>(0.131)  | 0.189<br>(0.154)  |
| late                          | 0.002<br>(0.008)     | 0.008<br>(0.008)   | -0.069<br>(0.061)   | 0.007<br>(0.009)    | 0.011<br>(0.009)     | -0.090<br>(0.074)   | -0.011<br>(0.093) | -0.024<br>(0.104) |
| distance × late               | 0.003<br>(0.011)     | -0.017<br>(0.013)  | 0.021<br>(0.104)    | 0.005<br>(0.012)    | -0.010<br>(0.015)    | 0.034<br>(0.132)    | -0.001<br>(0.135) | -0.014<br>(0.147) |
| late × discrepancy            | 0.008<br>(0.023)     | 0.028<br>(0.022)   | -0.059<br>(0.181)   | -0.008<br>(0.024)   | 0.020<br>(0.025)     | -0.079<br>(0.213)   | 0.081<br>(0.250)  | 0.216<br>(0.289)  |
| distance × late × discrepancy | -0.028<br>(0.030)    | -0.058<br>(0.037)  | -0.230<br>(0.274)   | 0.022<br>(0.033)    | -0.069<br>(0.043)    | 0.014<br>(0.349)    | -0.138<br>(0.344) | -0.414<br>(0.386) |
| Num. Obs.                     | 3656                 | 3650               | 246                 | 3626                | 3612                 | 240                 | 215               | 215               |
| R2                            | 0.732                | 0.608              | 0.164               | 0.575               | 0.432                | 0.183               | 0.120             | 0.139             |
| Mean DV (Control)             | 0.654                | 0.654              | 0.583               | 0.131               | 0.117                | 0.121               | 0.235             | 0.373             |
| Min. DV                       | 0.000                | 0.000              | 0.000               | -1.000              | -1.000               | -1.000              | 0.000             | 0.000             |
| Max. DV                       | 1.000                | 1.000              | 1.000               | 1.000               | 1.000                | 1.000               | 1.000             | 1.000             |

Table 23: Hypothesis 4.b, continuous shock

|                   | Pre-election       |                   |                   | Post-election    |                   |                   |                   |                   |                   |                    |
|-------------------|--------------------|-------------------|-------------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------------|
|                   | GOTV               | Redirect          | Donate            | MP Rep.          | Instit. action    | Noninstit. action | Efficacy          | Interest          | News              | Donate             |
| registration      | -0.028*<br>(0.014) | -0.022<br>(0.016) | -0.004<br>(0.009) | 0.042<br>(0.038) | -0.003<br>(0.058) | -0.052<br>(0.052) | -0.034<br>(0.044) | 0.002<br>(0.034)  | -0.027<br>(0.028) | 0.001<br>(0.033)   |
| civics            | 0.024*<br>(0.014)  | 0.007<br>(0.016)  | -0.005<br>(0.008) | 0.054<br>(0.045) | -0.012<br>(0.076) | -0.038<br>(0.063) | 0.033<br>(0.049)  | 0.015<br>(0.041)  | -0.014<br>(0.033) | 0.022<br>(0.043)   |
| distance          | -0.008<br>(0.010)  | -0.013<br>(0.011) | 0.008<br>(0.006)  | 0.017<br>(0.029) | -0.035<br>(0.045) | -0.012<br>(0.039) | 0.032<br>(0.033)  | -0.005<br>(0.025) | 0.005<br>(0.021)  | 0.049**<br>(0.025) |
| Num.Obs.          | 7648               | 7648              | 7493              | 608              | 651               | 651               | 652               | 713               | 701               | 696                |
| R2                | 0.114              | 0.055             | 0.023             | 0.236            | 0.237             | 0.217             | 0.207             | 0.279             | 0.178             | 0.232              |
| Mean DV (Control) | 0.706              | 0.460             | 0.070             | 0.430            | 0.476             | 0.268             | 0.531             | 0.520             | 0.015             | 0.084              |
| Min. DV           | 0.000              | 0.000             | 0.000             | 0.000            | 0.000             | 0.000             | 0.000             | 0.000             | -0.555            | 0.000              |
| Max. DV           | 1.000              | 1.000             | 1.000             | 1.000            | 1.000             | 1.000             | 1.000             | 1.000             | 0.445             | 1.000              |

Table 24: Hypothesis 5. The pre-registered “Share” outcome is omitted because it was mismeasured.

## References

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